

# AUTOAMERICAS

The AfterMarket Auto Parts Show for the Caribbean & Latin America

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## USO BÁSICO DEL COLOR:

### BACKGROUNDS:



**RGB**  
R: 0 | G: 0 | B: 0

**CMYK**  
C: 100 | M: 100  
Y: 100 | K: 100



**RGB**  
R: 255 | G: 255 | B: 255

**CMYK**  
C: 0 | M: 0 | Y: 0 | K: 0

### TIPOGRAFÍA:



**RGB**  
R: 104 | G: 103 | B: 102

**CMYK**  
C: 55 | M: 45 | Y: 45 | K: 33



**RGB**  
R: 255 | G: 255 | B: 255

**CMYK**  
C: 0 | M: 0 | Y: 0 | K: 0

### ELEMENTOS GRÁFICOS:



**RGB**  
R: 250 | G: 181 | B: 29

**CMYK**  
C: 0 | M: 33 | Y: 91 | K: 0