

Latin Press Inc. announces the alliance with APRA to Congress and Expo AutoAméricas 2023

- APRA, the Association of Automobile Parts Remanufacturers, is the **Supporting Show Sponsor** of AutoAméricas 2023.
- The Association will have a reserved space in the 4,518 square meters of the Expo to present an **agenda of technical-commercial conferences** that will complement the event's academic program.
- **The Fiesta Alegría™**, the previous meeting of AutoAméricas, will also be held in November 2022 within the framework of AAPEX.

Miami, October 2022. Latin Press Inc., publisher of **Aftermarket International** magazine, announces its new alliance with the **Automotive Parts Remanufacturers Association (APRA)** as Supporting Show Sponsor to support the dissemination and positioning of the first version of the AutoAméricas Show, which will take place on March 24 and 25, 2023 in Miami.

This agreement covers the promotion of the AutoAméricas Congress and Expo among its nearly 1,000 member companies, as well as the creation of an agenda of complementary technical-commercial conferences during the event, activities that represent significant support to leverage AutoAméricas as the leading event of the aftermarket industry in South Florida, the Caribbean and Latin America.

APRA's President, Joe Kripli, expressed great expectations of “working together on this new initiative” that is AutoAméricas. "APRA and its members are very excited to be associated with this new show aimed at the Latin American and Caribbean markets," said Kripli. “We look forward to working with the Latin Press team to help make this event the best of its kind,” he added.

On the other hand, Max Jaramillo, Show Director of AutoAméricas, highlighted that "the support of its 1,000 business members will be an important element for both the commercial and academic success of this event," which will bring together buyers and sellers at the Miami Airport. Convention Center (MACC) to understand the changes that influence the improvement of your business.

The ALEGRÍA™ Party will be the previous meeting

The first activity of AutoAméricas, supported by SUMAX America and AMC - American Manufacturing Company as exclusive platinum sponsors, is the Alegría™ reception organized by Aftermarket International magazine during industry week of AAPEX & SEMA, which will take place on November 2 at the Blue Martini Lounge in Las Vegas.

This meeting will be the “kick-off” for the AutoAméricas convention, in the words of Brad Glazer, publisher of Aftermarket International.

As Brad points out, this Friday and Saturday trade show will include manufacturers from around the world showcasing the latest in automotive parts, equipment and services.

To learn more about AutoAméricas, visit www.autoamericas.show.

About the Automotive Parts Remanufacturers Association (APRA)

The Automotive Parts Remanufacturers Association (APRA) is an 80-year-old group with nearly 1,000 member companies dedicated to the auto and truck remanufacturing industry worldwide. More information at: www.apra.org.

About Latin Press Inc.

Latin Press Inc. is a firm based in Miami, Colombia and Brazil, with more than 25 years of experience in publishing specialized publications and organizing B2B events, trade fairs and international technical congresses in Mexico, Colombia, Brazil, Panama, Costa Rica, the United States and Puerto Rico, for the automotive aftermarket, multimedia, broadcast and radio systems, HVAC/R and building automation, professional cleaning, Facility Management industries, among others.

More information in: www.latinpressinc.com/es/eventos-especializados/ferias-y-congresos.html

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