

AutoAméricas concluded its first edition surpassing expectations for new business and contacts

Miami, March 2023. – The first edition of [AutoAméricas Show](#), on March 24-25, 2023 at the Miami Airport Convention Center - MACC, ended with a positive balance for both exhibitors and attendees, who connected with **more than 30 brands** including manufacturers and distributors of **aftermarket** parts, to establish new businesses and expand their markets in Latin America and the Caribbean.

In addition to the trade show, the [Academic Congress](#) was also held, a program of specialized academic conferences of interest to those involved in the industry, covering a variety of topics, such as support programs and export promotion in the United States, new business opportunities in the production and marketing of motorcycles, as well as remanufacturing for the automotive aftermarket, in addition to strategies on how to start a business in chip-tuning and cloning of electronic modules, and women's leadership in the aftermarket industry.

The more than 600 attendees to the event found a wide range of solutions among parts and consumables, including compressors for automotive air conditioning, refrigerants, antifreeze, lubricants and engine additives, mechanical parts for suspension, brake pads, clutches, timing kits, among many others.

Finally, the space to relax and share drinks and food with colleagues was at the **Fiesta Alegria in Little Havana** where attendees enjoyed a Latin night with singer Paola Fernandez, food truck, drinks and dancing.

Renewed interest to join the future editions of AutoAméricas

The exhibitors were very satisfied with the results they obtained at the expo, who described positively the traffic of quality visitors, in addition to “connecting with people from markets we have not reached before, such as the Caribbean,” as pointed out by Carlos Rodriguez, representative of SSF Imported Auto Parts and Miguel Angel Arjona, commercial director of Distribuidora de Autoindustrias.

Also, Jose Orlando Giraldo, representative of TVA Automotive, highlighted that “AutoAméricas was a phenomenal experience, we are very grateful for the invitation and we hope to continue joining the expo in the coming years.”

As for the Supporting Show Sponsors of AutoAméricas, Tom Jackson, former president of the [Automotive Parts Remanufacturers Association - APRA](#), commented that “we

had a great time and a lot of fun, we met quite a few people from different countries and that's what we've been looking for: people who are willing to export parts from the United States into Latin America, and people from other industries that may open new paths for the association," while Carlos Andrés Pineda, president of the [Association of the Automotive Sector and its Parts - ASOPARTES](#), agreed with this statement and said he was "very happy to have participated in the first edition, to meet new companies and sectors associated with the automotive sector, and to obtain very good contacts for the Association."

Andres Caballero, Project Manager of AutoAméricas, expressed his gratitude to all the attendees and exhibitors "for having joined us in this event with enthusiasm and confidence in the positive results," and emphasized that with "efficient teamwork we achieved an excellent first edition, with companies doing business with our win-win policy, which gives us the certainty to continue successfully with this project," he said.

The second edition of AutoAméricas has been confirmed for March 7 & 8, 2024, again at the Miami Airport Convention Center - MACC. Stay updated with AutoAméricas news, please visit www.autoamericas.show.

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Latin Press Inc. is a firm based in Miami, Colombia and Brazil, with more than 25 years of experience in publishing specialized publications and organizing B2B events, trade shows and international technical congresses in Mexico, Colombia, Brazil, Panama, Costa Rica, the United States and Puerto Rico, for the automotive aftermarket, multimedia, broadcast and radio systems, HVAC/R and building automation, professional cleaning, Facility Management industries, among others.

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