

eBay joins AutoAméricas Show and presents their cross-border business model

Miami, March 8, 2023 – The renowned e-commerce company, [eBay](#), will be present at the [AutoAméricas Show](#) this March 24 and 25 at the Miami Airport Convention Center - MACC, with a specialized conference on cross-border e-commerce, and a booth on the trade floor, where all attendees will be able to discover how to take advantage of this online platform to expand their international sales.

Erick Sanchez, Business Development Manager, eBay Latin America, will be at AutoAméricas presenting the conference “*Crossborder eCommerce: how to export auto parts through a Marketplace*,” where he will present all the details of the international e-commerce ecosystem and how the auto parts market has great opportunities to expand through cross-border sales. This conference will conclude the academic program on **Saturday, March 25**, from 2:00 to 3:00 p.m., in [Techforum Hall 1](#).

“Crossborder has been growing in recent years, and basically consists of a business having the possibility of moving its products to another part, to another region of the world, through a digital platform such as a Marketplace,” [says Erick](#), who believes that “at the end of the day it is an opportunity for businesses to grow their market, make more sales and have greater reach, on a global level.”

Erick Sanchez has more than eight years of experience in the technology and e-commerce industry. He has experience in business development, business analysis, account management and administration, sales and customer service in global companies such as eBay and Atos Consulting.

eBay will be present on the show floor at [booth 326](#). Online registration [remains open](#), and attendees can register starting at 10:00 a.m. at the Registration booth in front of the West Hall entrance at the MACC.

To learn more about AutoAméricas, visit www.autoamericas.show.

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