



## **The Latin American auto parts fair is gearing up for its second edition.**

**January 30, 2024.** The Miami Airport Convention Center (MACC) is set to host more than 40 leading brands at the second edition of AutoAméricas, scheduled for March 7 and 8. Covering an area of 4,518 square meters, the event aims to surpass the success of its inaugural edition, which attracted over 1,000 visitors.

Among the new additions to the exhibition, AM Worldwide stands out. It is an American company specializing in the export of radiators and spare parts, with a focus on the Latin American market. Renowned for its extensive product knowledge, diverse stock, and exceptional value for money, AM Worldwide promises to enhance the visitor experience.

Another notable addition is American Black Brake Parts, a premium brake parts brand designed for those who prioritize safety and quality. The company positions itself as the ideal alternative for those seeking a replacement option without compromising on quality, especially when cost is a key consideration.

Making its debut at AutoAmericas is CIC USA CORP, an American automotive parts company proud to offer the most comprehensive timing coverage on aftermarket kits for Florida, Georgia, the Caribbean Islands, and all of Latin America.

The presence of DAI, with over four decades of experience in dominating the spare parts market for Mexico, the United States, and Latin America, underscores the continuous commitment to the industry. Similarly, Diamond Power, known for its prominent role in the Mexican engine spare parts market, and DNJ Engine Components, with over 35 years of experience, join the list of companies participating again in this edition.

AutoAméricas 2024 promises to be an enriching event where the Latin American automotive industry convenes to drive growth and innovation. Featuring more than 40

leading brands from around the world, attendees will have the opportunity to learn about the latest trends and products in the market, as well as establish relationships with the key suppliers in the industry.

For more information, visit [www.autoamericas.show](http://www.autoamericas.show).

About Aftermarket International, official media partner:

A digital B2B commerce platform specialized in the automotive aftermarket, published in English and Spanish, with a distribution of 22,000 copies in more than 100 countries. Additionally, it releases print editions at approximately 15 trade fairs globally.

About Latin Press, Inc., organizer company:

With local branches in Miami, Mexico, and Colombia, Latin Press is an international media and events company focused on B2B communications for sectors such as building automation, electronic security, HVAC, professional audio and video, multimedia, broadcast, and data communication networks. Currently, it has a broad audience, with over 200,000 registrations between subscribers and attendees.