

# AUTOAMÉRICAS

The AfterMarket Auto Parts Show for the Caribbean & Latin America

## PRESS KIT

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Expo and congress for the international auto parts industry of the aftermarket in South Florida, the Caribbean and Latin America

# 2026

March 20 y 21 | Santo Domingo

Hotel Dominican Fiesta, Amber Room, Dominican Republic

[www.autoamericas.show](http://www.autoamericas.show)

# AUTOAMÉRICAS

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## Press Kit: Introduction



### Event Description



**AutoAméricas Show** is the key event for the international industry of auto parts, spare parts, and specialized accessories, focused on the automotive market of South America, the Caribbean, and Latin America. This congress and expo has become an essential meeting point where buyers and sellers gather to explore the latest trends, innovative products, and to build business relationships with the industry's leading players.

### Event Objectives



- **Promote Innovation:** Showcase the latest trends and technologies in the automotive parts industry .
- **Promote Networking:** Facilitate interaction among industry professionals, suppliers, and companies.
- **Training:** Offer conferences and workshops led by industry experts to improve practices and processes. **within the sector.**

## Event Program

### Conferences



The event will feature a variety of conferences and discussion panels addressing key topics, such as:

- Technological solutions for the evolution of repair workshops.
- Innovations and advancements in the auto parts and spare parts industry.
- Trends in the automotive industry at the national and international level. Artificial intelligence and its impact on the automotive industry.



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## Trade Show



The trade show will feature leading companies in the sector, showcasing innovative products and services. Attendees will be able to explore the latest solutions in:

- Latest Technologies for Diagnostics and Repair Products
- Electronic Components and Vehicle Connectivity.
- Accessories and Vehicle Customization.
- New Solutions for Care and Maintenance.

## Expected Attendees



More than 1,000 industry professionals are expected to attend, including:

- Vehicle manufacturers and distributors
- Suppliers of auto parts and services.
- Automotive technology companies.
- Marketing and sales professionals. Innovators
- and startups in the sector.





# ROLLING SOUND SHOW

## Description

Rolling Sound Show is the dedicated space within AutoAméricas focused on car audio and automotive customization. Here, attendees will experience how audio power, design, and technology come together to transform the driving experience both inside and outside the vehicle.

AutoAméricas Show adds this space to give professionals and enthusiasts the opportunity to discover the latest trends in automotive customization in a dynamic and highly interactive environment.

## Why Attend the Rolling Sound Show?



**Custom Car Exhibitions** Modified vehicles featuring unique designs, integrating lighting, automotive aesthetics, and next-generation sound systems.

**Car Audio Competitions:** Participate in and enjoy competitions where the most powerful and advanced sound systems compete to showcase the best acoustic performance.

**Live Demonstrations:** Discover firsthand the latest automotive audio technologies and how they can elevate the in-vehicle experience.

## Registration and Contact

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Registration to attend **AutoAméricas Show 2025** can be completed through the website [www.autoamericas.show](http://www.autoamericas.show)

For more information, interviews, or press inquiries, please contact:

- **Gabriel Jaime Quintero Camargo**
- Communications Analyst
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## Conclusion

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**AutoAméricas Show** is the event that connects automotive industry professionals with the latest innovations, emerging technologies, and business opportunities. With a focus on fostering networking, training, and promoting the latest market trends, this event positions itself as a must-attend gathering for key players in the industry across Latin America and the Caribbean.